

Food & Health Entrepreneurship Program

www.uab.cat/fhep

Move your research from the
laboratory to the market




UAB Research Park
CSIC IRTA UMB

UAB
Universitat Autònoma
de Barcelona

DATES:
13th - 17th October, 2014

PLACE:
Barcelona

ONE WEEK
Full time Program

PROGRAM PROFILES:
Last year undergraduates,
master and PhD students,
post-doctoral and
academic researchers
working in food science,
nutrition and health
related fields.



“Because people have worked well and hard through the week, most of the presentations were excellent. They thought about the business instead of thinking about the science and that’s what’s important at this point.”

Pegram Harrison – Program Leader 2013 Edition



Five day intensive program to explore the market opportunities surrounding your technology and your research.

Mentoring session

WHAT IS THE FOOD AND HEALTH ENTREPRENEURSHIP PROGRAM?

Food and Health Entrepreneurship Program (FHEP) is an international one-week “*science to business*” program, following the successful academy of Child Family Institute for Innovation and Entrepreneurship of University of California Davis. Its objective is to provide the participants with the knowledge on how to move their research from the laboratory to the market.

The Program combines seminars, mentoring and networking sessions in an innovative format to help the participants to evaluate their research for commercial opportunities.

During the week, participants will learn how to ask the right questions around their project. They will learn to investigate the market, validate the technical and business potential of their idea, as well as learn how to build a team, protect their Intellectual Property and develop a successful presentation of their project.

WHO IS THE PROGRAM DESIGNED FOR?

The FHEP is open to international academic researchers and engineers working in food science, nutrition and health related fields from any university or research institute.

To make the most of the program each participant should bring a project which will be the basis of his individual work during the program. Check the FHEP areas of interest at the webpage: “Apply now”.

Any innovative proposal in the food research area will be welcomed.

The Program will be held in English.

PROGRAM FACULTY

The Program Faculty is composed of speakers and mentors: experts from leading EU universities and public institutions, industry executives, entrepreneurs and investors.



13th - 17th October 2014
1 week



Full Time
Morning and afternoon



Attendees Profiles

The Program is open to last year undergraduates, master and PhD students, post-doctoral and academic researchers working in food science, nutrition and health related fields from any university or research institute.



How

To make the most of the course each participant should bring an idea/technology, which will be the basis of his individual work during the program.



FHEP Fields:

- Nutrition
- Food Science
- New materials
- Packaging Sustainability
- Health Food
- New ingredients
- Functional food
- Food process
- Microbiology
- New products
- Biotechnology
- Preservation
- Sensory analysis
- Food engineering

“One week **science to business** course following the successful academy of Child Family Institute for Innovation and Entrepreneurship of **University of California Davis**”

WHY YOU SHOULD ATTEND?

The Food and Health Entrepreneurship Program is designed to provide you with knowledge and skills to explore the commercial potential of your research.

You will learn to identify market needs and opportunities, determine the best revenue model for your venture and assess the commercial viability of your research.



Acquire the tools to communicate the potential of your idea to the food sector.



Gain knowledge about the Intellectual Property rights and how to manage them in your activities.



Learn how to evaluate your technology from the market point of view.



Understand the business concepts related to financing, work teams, investment, subsidies...



Get the feedback from industry professionals, investors and business managers from food sector.

PROGRAM METHODOLOGY



Focused seminars



Mentoring sessions
with investors and
business managers



Elevator pitches and
Practical exercises



WEEK SCHEDULE

DAY 1

Origins of innovation
Network of innovation
Elevator pitches
Intellectual Property
Mixer

DAY 2

Elevator pitches
Development strategies
Market validation
Mentoring session

DAY 3

Elevator pitches
Business validation
Technology validation
Gala dinner

DAY 4

Elevator pitches
Building the team
Funding Options
Mentoring session

DAY 5

Final Presentations
Next Steps and
Certificates



HOW TO APPLY?

Online registration: www.uab.cat/fhep
Contact: fhep.parc@uab.cat or (+34) 93 586 87 51

UAB Community (reduced fee and limited places)

50€: UAB students (*last year undergraduates, master and PhD students*)

75€: UAB researchers

External attendees:

250€: non UAB students and researchers

400€: spin-off companies' researchers (*if places available*)

The price includes: Course material, coffee breaks, Monday to Thursday lunch, Monday Mixer and Wednesday Gala dinner.
This does not include lodging.



1. Fill in the application form at the www.uab.cat/fhep "Apply Now" section.



2. Get the confirmation of your participation at your email address.



3. Complete the inscription process.



WHERE?

The Food & Health Entrepreneurship Program will take place at the Eureka Building, in the Universitat Autònoma de Barcelona (UAB) Campus, from the 13th to the 17th of October 2014. Situated near Barcelona city center and connected by train and bus.



ORGANISERS

The Food & Health Entrepreneurship Program is organized by the UAB Research Park and the Universitat Autònoma de Barcelona.

The UAB Research Park is a private not-for-profit foundation established to promote and improve the transfer of knowledge and technology between the University and business. The Universitat Autònoma de Barcelona is the best Spanish university (World University Ranking QS 2013-2014). UAB's infrastructure was created exclusively for university life and the campus provides all the services you need for your academic, leisure and everyday life.



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TESTIMONIALS



“I think I’ve learned to be more short and precised and also not to use too much scientific language”

Jette Young – Senior Researcher at Aarhus University (Denmark)



“I think it has been a very interesting and intensive course. We have learned a lot of things in just five days. We have changed a lot since the beginning to the end, changing our words and the way we approach to the problem”

Francisco Pérez – Professor at Universitat Autònoma de Barcelona (Spain)



“It’s useful, especially because I am in the R&D department and sometimes I don’t understand very well “*the language*” of other departments like financial, business or marketing department. This course helps you to communicate better about your research”

Pilar Guardia – R&D Department of Gallina Blanca Star (Spain)



“I think that when we go to the end of the course, you realize it was about constructing the team and trying to prove all the competences there, looking for what skills your team lacks and which type of person is fitting the team”

Trevor George – Senior Lecturer at Northumbria University (UK)



Watch the FHEP Video.
Scan the code with your
smartphone or visit our
webpage www.uab.cat/fhep



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MORE INFORMATION AT:

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