

www.uab.cat/fhep

# Move your research from the laboratory to the market



UAB Research Park

Universitat Autònoma de Barcelona

**DATES:** 13<sup>th</sup> - 17<sup>th</sup> October, 2014

**PLACE:** Barcelona

**ONE WEEK** Full time Program

#### **PROGRAM PROFILES:**

Last year undergraduates, master and PhD students, post-doctoral and academic researchers working in food science, nutrition and health related fields.

"Because people have worked well and hard through the week, most of the presentations were excellent. They thought about the business instead of thinking about the science and that's what's important at this point."

MARIJA

Parc de Hecerca

Pegram Harrison – Program Leader 2013 Edition

Food & Health

Program

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Five day intensive program **to explore the market opportunities** surrounding your technology and your research.

### WHAT IS THE FOOD AND HEALTH ENTREPRENEURSHIP PROGRAM?

Food and Health Entrepreneurship Program (FHEP) is an international one-week "science to business" program, following the succesfull academy of Child Family Institute for Innovation and Entrepreneurship of University of California Davis. Its objective is to provide the participants with the knowledge on how to move their research from the laboratory to the market.

The Program combines seminars, mentoring and networking sessions in an innovative format to help the participants to evaluate their research for commercial opportunities.

During the week, participants will learn how to ask the right questions around their project. They will learn to investigate the market, validate the technical and business potential of their idea, as well as learn how to build a team, protect their Intellectual Property and develop a successful presentation of their project.

### WHO IS THE PROGRAM **DESIGNED FOR?**

The FHEP is open to international academic researchers and engineers working in food science, nutrition and health related fields from any university or research institute.

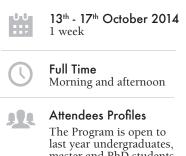
To make the most of the program each participant should bring a project which will be the basis of his individual work during the program. Check the FHEP areas of interest at the webpage: "Apply now".

Any innovative proposal in the food research area will be welcomed.

The Program will be held in English.

### **PROGRAM FACULTY**

The Program Faculty is composed of speakers and mentors: experts from leading EU universities and public institutions, industry executives, entrepreneurs and investors.



master and PhD students, post-doctoral and academic researchers working in food science, nutrition and health related fields from any university or research institute.



#### How

To make the most of the course each participant should bring an idea/ technology, which will be the basis of his individual work during the program.



#### - Nutrition

- Food Science
- New materials
- Packaging Sustainability
- Health Food
- New ingredients
- Functional food
- Food process
- Microbiology
- New products
- Biotechnology
- Preservation
- Sensory analysis
- Food engineering



"One week science to business course following the succesfull academy of Child Family Institute for Innovation and Entrepreneurship of University of California Davis"

### WHY YOU SHOULD ATTEND?

The Food and Health Entrepreneurship Program is designed to provide you with knowledge and skills to explore the commercial potential of your research.

You will learn to identify market needs and opportunities, determine the best revenue model for your venture and asses the commercial viability of your research.



### HOW TO APPLY?

Online registration: www.uab.cat/fhep Contact: <u>fhep.parc@uab.cat</u> or (+34) 93 586 87 51

#### UAB Community (reduced fee and limited places)

**50€:** UAB students (last year undergraduates, master and PhD students) **75€:** UAB researchers

#### External attendees: 250€: non UAB students and researchers

400€: spin-off companies' researchers (if places available)

The price includes: Course material, coffee breaks, Monday to Thursday lunch, Monday Mixer and Wednesday Gala dinner. **This does not include lodging**.



### WHERE?

The Food & Health Entrepreneurship Program will take place at the Eureka Building, in the Universitat Autònoma de Barcelona (UAB) Campus, from the 13<sup>th</sup> to the 17<sup>th</sup> of october 2014. Situated near Barcelona city center and connected by train and bus.



## ORGANISERS

The Food & Health Entrepreneurship Program is organized by the UAB Research Park and the Universitat Autònoma de Barcelona.

The UAB Research Park is a private not-for-profit foundation established to promote and improve the transfer of knowledge and technology between the University and business. The Universitat Autònoma de Barcelona is the best spanish university (World University Ranking QS 2013-1014). UAB's infrastructure was created exclusively for university life and the campus provides all the services you need for your academic, leisure and everyday life.





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With the support of:





Generalitat de Catalunya Government of Catalonia 1. Fill in the application form at the www.uab.cat/fhep "Apply Now" section.

Get the confirmation

of your participation at your email adress.

Complete the inscription

process.

### **TESTIMONIALS**



"I think I've learned to be more short and precised and also not to use too much scientific language"

> Jette Young – Senior Researcher at Aarhus University (Denmark)



"I think it has been a very interesting and intensive course. We have learned a lot of things in just five days. We have changed a lot since the beginning to the end, changing our words and the way we approach to the problem"

Francisco Pérez – Professor at Universitat Autònoma de Barcelona (Spain)



"It's useful, especially because I am in the R&D department and sometimes I don't understand very well *"the language"* of other departments like financial, business or marketing department. This course helps you to communicate better about your research"

Pilar Guardia – R&D Department of Gallina Blanca Star (Spain)



"I think that when we go to the end of the course, you realize it was about constructing the team and trying to prove all the competences there, looking for what skills your team lacks and which type of person is fitting the team"

> Trevor George – Senior Lecturer at Northumbria University (UK)





Watch the FHEP Video. Scan the code with your smartphone or visit our webpage www.uab.cat/fhep



#### CONTACT

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#### **UAB Research Park**

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### **MORE INFORMATION AT:**

WWW.UAB.CAT/FHEP

#### CONTACT:

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