



PROMOTION ACTIONS

- National and international education fairs
- Futura: Barcelona degrees fair
- Mailing to professionals
- Digital social networks and *Alumni* network
- International Networks
- Inomics
- Dissemination through *Alumni* network (CAFEE)
- Dissemination through other institutions

ACADEMIC GUIDANCE ACTIONS

- Master website
- Informative e-mails
- Information guides
- UAB International Support Service (ISS)

STUDENT RECEPTION

- Welcome session
- Inaugural session
- UAB International Support Service (ISS)

ACADEMIC GUIDANCE ACTIONS

- Tracking meetings
- Elective courses
- Academic tutoring
- Information sessions and tutorials: Master's Thesis (MT)
- Information sessions and tutorials: work placements
- Mentor programme (MAE-2nd year students)

SUPPORT ACTIONS

- Social programme
- Monographic training sessions on bibliographic resources
- Seminars and conferences

ACTIONS FOR ASSESSMENT

- Projects assessment
- Review sessions of MT
- Monitoring sessions of professional practices

CAREER GUIDANCE AND ASSESSMENT

- Information session: firms and international institutions
- Information session: private sector professionals
- Visits to organizations
- Job Market
- Information session PHD programmes

ACTIVITIES FOR GRADUATES

- Professional motivation and expectations survey
- *Alumni* network of UAB
- *Alumni* network of Faculty of Economics and Business Studies (CAFEE)
- LinkedIn
- Graduation Ceremony